



Name of Media Contact:

## **The National Management School partners with two American institutions to offer an American bachelor's degree**

*The special partnership allows students to begin coursework in India and finish in America.*

Mumbai, Aug 5, 2014 – The National Management School has partnered with Broward College and University of South Florida to offer an American Associate degree and an American Bachelor's degree to students from India.

In the “2+2” program, students will study the first two years in India at The National Management School, an international center of Broward College. On successful completion of the 2 years, students will earn the Associate Degree from Broward College in Florida. With this Associate Degree, students can transfer to ANY US University for the balance 2 years of a Bachelor's Degree.

The agreement that NMS has finalized with University of South Florida enables the students with the Associate Degree to seamlessly move to USF to complete the Bachelor's degree. The first cohort of students to take advantage of this partnership will earn degrees in business.

Students will earn an Associate of Arts degree through The National Management School, with 36 credits in general education and 24 elective credits. The second half of the program will be taught by world-class faculty at the University of South Florida's College of Business. Students will study at USF in Tampa, completing the program and obtaining their bachelor's degree from USF.

Students will be able to pursue a general business degree or major in accounting, advertising, economics, finance, management, marketing, information systems, or international business. The transfer to USF will work through the **University Transfer Pathway Program**, which will give Indian students a clear pathway to their final bachelor's degree at USF. While the partnership is beginning in USF's College of Business, the agreement covers other disciplines, such as engineering, the sciences, and several areas in the liberal arts.



“This program is a huge advantage for Indian students interested in an American bachelor's degree, because they would spend the first two years of their program in India before going to USF in Tampa -- saving 35 percent of the cost of an American bachelor's degree through the University Transfer Pathway Program to USF,” said Dr. Sankaran P. Raghunathan, the Dean of The National Management School. “Students also feel confident because they have a conditional admission into a foreign university when they enroll in our program.”

The program is delivered in Mumbai at the West Campus by The National Management School. The West Campus is located conveniently on Linking Road in the prime neighborhood of Khar (West).

USF College of Business Dean Dr. Moez Limayem said, “We are constantly talking to our students about the value of a global education. This program offers a truly global experience to students in India, offering them the quality and depth of an American business degree while allowing them to complete part of the degree in their home country.”

Dr. David Moore, Associate Vice President of Broward College said, “The Southern Association of Colleges and Schools Commission on Colleges has approved the Broward College International Center in India to offer the Associate of Arts (A.A.) degree as an extension of Broward College in Ft. Lauderdale, Florida. Courses earned through this program at the National Management School are generated on a Broward College transcript and students completing the program receive a degree from Broward College in Florida. The College supports the NMS center by providing course content and approves all faculty teaching in the system. The same admissions procedures are used for students entering the program as in Florida.”

Dr. Moore further said, “Broward College is a pioneer and leader among US colleges in the area of international education. Since 1986, BC has been providing educational opportunities for students who live outside of the USA to pursue their academic goals and dreams. Now, students in India can take advantage of this opportunity by becoming a Broward College student and completing the first two years of a four-year bachelor's degree at home in India. We could not be more excited or proud to help students in India fulfill their educational ambitions.”

On the eve of the inauguration of the AA Program, and the announcement of the UTPP Program, United States Consul General in Mumbai, Mr. Thomas Vajda said, “Top leaders in the United States and India have singled out education as a priority area of collaboration between our two nations. With more than 113,000 Indian students currently studying in the United States, and an increasing number of U.S. students choosing to study abroad here in India, this innovative program demonstrates how our countries can work together to help students meet their educational goals.”



### **About University of South Florida:**

The University of South Florida is a high-impact, global research university dedicated to student success. Located in beautiful Tampa Bay on Florida's spectacular west coast, USF is a Top 50 research university among both public and private institutions nationwide in total research expenditures, according to the National Science Foundation. Serving nearly 48,000 students, the USF System has an annual budget of \$1.5 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.

### **About Broward College:**

Broward College (BC) was founded in 1960 and is located in Fort Lauderdale, Florida, USA (near Miami). Broward College is among the largest of the 28 colleges in the Florida state college system and serves more than 65,000 students in over 100 technical, career, or academic degree programs. Broward College is accredited by the Southern Association of School and Colleges Commission on Colleges (SACS-COC) to offer Associate and Baccalaureate degrees. In 2012 the prestigious Aspen Institute named Broward College as one of the top ten community colleges in the United States. Since 1974 Broward College has been a leader in international education partnering with colleges and universities throughout the world to provide American educational opportunities to students who live outside of the United States.

### **About NMS:**

The National Management School is a private educational institution in India. NMS is the International Center of Broward College in India, authorized to admit students into the two-year Broward College Associate of Arts Degree Program. NMS has partnered with West Campus in Mumbai to offer the 2 year program that can lead to an American Bachelor's Degree. West Campus provides the physical infrastructure to create the academic environment needed for this program.

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