



University of Louisville, Kentucky launches unique 15 month Global MBA for Indian students at just \$33,000

Program delivery in collaboration with The National Management School, Chennai

Chennai, March 16, 2011: The University of Louisville (www.louisville.edu), (UofL), Kentucky, USA, today announced the launch of its AACSB International accredited Global MBA Degree (Business week ranked the UofL Part-time MBA program # 14 in the US among public Universities) for Indian students, in collaboration with its partner The National Management School (www.nms.edu.in) (NMS), Chennai, India. The program is offered to Indian students for the first time through a unique model where students complete two summer stints at the UofL Campus in Louisville, Kentucky, USA and two terms at its partner school in India – The National Management School, Chennai.

The comprehensive 36-credit hour program will be delivered in a compact 15 month schedule commencing in June 2011 at the College of Business, UofL (business.louisville.edu) in Kentucky, where students complete 9 credits in a 5 week stint. They will study in India to complete 18 credits across 2 terms at UofL's partner school The National Management School (www.nms.edu.in). Students get the opportunity to do a 6 week internship followed by the second 5 week stint at UofL in Kentucky where they finish the remaining 9 credits. Indian students will study along with Russian, German and American students at the UofL campus; gaining a truly global experience, and the potential opportunity to build an international network even before they graduate.

The most significant aspect of the program is that it is designed for Indian students to comfortably finance their study. At a \$33,000 program fee (including tuition, housing, meal plans, books and health insurance) plus the cost of two round trips to the US students can now gain a full fledged Masters Degree from the US. This UofL (business.louisville.edu) MBA program is ranked one of the Top 25 North American/Global programs by CEO journal. Admissions are open, and completed applications for the June 2011 batch are being accepted until April 08, 2011.

Dr Robert D.Nixon, Associate Dean of UofL, College of Business, who is now in Chennai says, "We are really excited about this new initiative, and delighted to partner with NMS. The launch of this program for Indian students is clearly in line with our strategy to address key global markets. Through our collaboration with NMS, we will seamlessly deliver this compact 15 month MBA in the US and in India, meeting the specific needs of a vast and diverse market for international higher education."

Commenting on the significance of this program, Dr. Sankaran P.Raghunathan, Dean, NMS (www.nms.edu.in), said, “Students in India would normally have to make a significantly higher investment to do a global MBA program. This model now makes an American MBA accessible to a much wider spectrum of students, and is undoubtedly a winning proposition for anyone looking for international education at an affordable fee. We are honoured to partner with a The University of Louisville as their extended arm in India, and look forward to working with them.”

About UofL

The University of Louisville (www.louisville.edu) has an over 200 year heritage as the first city-owned public university in the United States. The University offers Bachelor's degrees in 70 fields of study, Masters' degrees in 78 fields of study, and Doctorate degrees in 22 fields of study. Its College of Business was named one of the Top 50 undergraduate business programs in the U.S by *BusinessWeek*, has been ranked among the top 7 percent in the US, and was named 2010 National Model PhD Entrepreneurship Program award winner by The United States Association for Small Business and Entrepreneurship (USASBE). The UofL College of Business MBA program was also ranked one of the Top 25 North American/Global programs by CEO journal. *BusinessWeek* ranked the UofL Part-time MBA Program # 14 in the US among public Universities.

About NMS

The National Management School (www.nms.edu.in) is committed to redefining the way Management education is delivered in India by leveraging international collaborations. The School offers a two year full-time MBA and a two-year Professional MBA (on weekends for working executives). NMS has collaborations with Georgia State University (GSU), Temple University, The University of Louisville, and Telecom Ecole de Management, Paris enabling it to offer truly global programs. Integrative learning is enabled through its unique delivery models, course design, and pedagogy. NMS brings together International collaborations, International faculty, and an International curriculum to offer participants a truly global experience.

Contact:

College of Business, University of Louisville

Name: Ms PeggySue Prater

Title: Assistant Program Coordinator

Phone: +1-502-852-3407

Email: peggy@louisville.edu

The National Management School

Name: Dr S N Uma

Title: Assistant Dean

Phone:+91-44-47450005

Email: uma@nms.edu.in