



For Immediate Publication

The National Management School Launched

- First ever Management School to be promoted & run by Academicians from the US
 - Unique CXO panel to guarantee cross functional industry exposure
 - To offer 3 intakes per year – in June, October and January respectively
 - Program offered in collaboration with Georgia State University

Chennai - February 9, 2009: India's academic capital Chennai becomes the home base for The National Management School – the country's first Management school to be promoted and managed by a team of Academicians from the US. Set up at a capital outlay of Rs. 3 crores, the Chennai facility is the first in a chain of schools to come up across the country.

The National Management schools will open doors to MBA aspirants for the academic year June 2009. The full time 2-year Postgraduate Program in Management is offered in collaboration with the Georgia State University. The diploma will be co-signed by the Deans of both the National Management School and the J. Mack Robinson College of Business at the Georgia State University, Atlanta, USA.

Speaking to media on the occasion of the launch, Dr. Sankaran P. Raghunathan, Dean, said “The National Management School will set a new and much desired trend of Insourcing American education, with 100 Professors from the US who are PhDs, many of them chaired professors, and will create the foundation for a complete global management education.”

This will be complimented by mentoring by the unique CXO panel comprising over 75 Indian C level executives. The National Management School thus presents Indian MBA aspirants with a peerless learning experience which traverses the best of international cultural and work practices with feet on the ground exposure to current practices in the industry across twelve sectors of the industry, government and society.

Besides the benefit of international academic expertise and the corporate experience, the students will have global exposure, as they will be required to select two countries of choice, as part of their curriculum to not only become familiar with the business customs and practices specific to these countries, but also understand how business is uniquely done in those countries. This will enrich them with the real time experience of acquiring global exposure.

The new venture is founded by a team of professors and spear-headed by Dean Sankaran, who himself is a Professor of International Business, formerly with Rutgers University, the State University of New Jersey and at Emory University. The Board of Governors includes a cross section of renowned academicians and consultants -- Prof. P.V. Indiresan, Former Director, IIT Madras, Fr. P.D. Thomas, Former Director, XLRI, Dr. R.K. Raghavan, Former Director, CBI, and Dr. V. Kumar, Professor of Marketing, Georgia State University.

The National Management School has a very powerful roster of professors charting the Academic program to add rigor and relevance to the same.

The academic advisory board is led by Dr. Jagdish N. Sheth, Professor of Marketing, Emory University and boasts a wide cross section of academicians across different disciplines -- Dr. Avijit Ghosh, Vice President, University of Illinois at Urbana Champaign, Dr. Usha Nair-Reichert, Professor of Economics, Georgia Institute of Technology, Dr. Ram S. Sriram, Professor of Accounting, Georgia State University, Dr. Thomas Allen, Professor Emeritus, Massachusetts Institute of Technology, Dr. Patricia G. Greene, Professor of Entrepreneurship, Babson College, and Dr. Rajan Chandran, Vice Dean, Fox School of Business, Temple University.

The Business Advisory Group chaired by Dr. V. Krishnamurthy, Chairman, National Manufacturing Competitiveness Council comprises representation by a cross section of corporates who will set the pace for industry experience in the Indian and global context leading to the development of self sufficient, self assured and highly adept global business leaders.

The launch marks the coming together of the academic and corporate worlds across the Globe to mentor the intellectual power of India. And in its own way, it will contribute to reversing the brain drain both at the student level and at the academic level by providing opportunities for Indian Scholars to work closely with American universities from Indian shores.

The National Management School will be guided by 5Ps – Principles, Processes, Pro-search, Partnership and Parley in pursuit of the definite Purpose of developing the capabilities of students to become generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy. Thus, our promise to our students is to mentor them to become global leaders.

The National Management School campus is coming up at Ambattur in a corporate building. The facility over a 50,000 sq.ft. area will offer our students the best in a physical learning environment. Technology will help them to be in touch with the professors who may be across the world.

The School will take in 120 students for the term beginning June 2009, and 60 each in October 09, and January '10. The Assistant Dean, Ms. Sundari, said, "We are seeking to admit students whose aspirations are high and whose achievements demonstrate such aspirations. We are looking for candidates who are in the top ten percentile based on the CAT/XAT exams or the GMAT. However, our admission is based on a complete profile of the applicant. While

academic brilliance is important, we believe that active participation in performing arts or sports or demonstrated leadership in activities, adds to a complete profile”.

The two year full time academic program comprising 720 hours of class room work with 36 courses over 2 years comes at a cost of Rs. 9.6 lacs. This is American business education at Indian fees. Students can apply online at www.nms.edu.in

Georgia State University’s J. Mack Robinson College of Business is ranked 5th in the country for its part-time MBA program for working executives and has been in the top 10 ranks for the past 13 years in a row. Several of its specialized masters level programs are ranked in the top 10 in the country. RCB is the fifth largest school with 212 professors. Dr. Fenwick Huss is the Dean of the school.

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